# WELCOME TO THE BRITISH SCHOOL OF GROOMING

## AIM Level 3 Diploma in Dog Grooming

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IF YOU ARE LOOKING TO TRAIN IN THE DOG GROOMING INDUSTRY, THEN YOU'VE COME TO THE RIGHT PLACE.

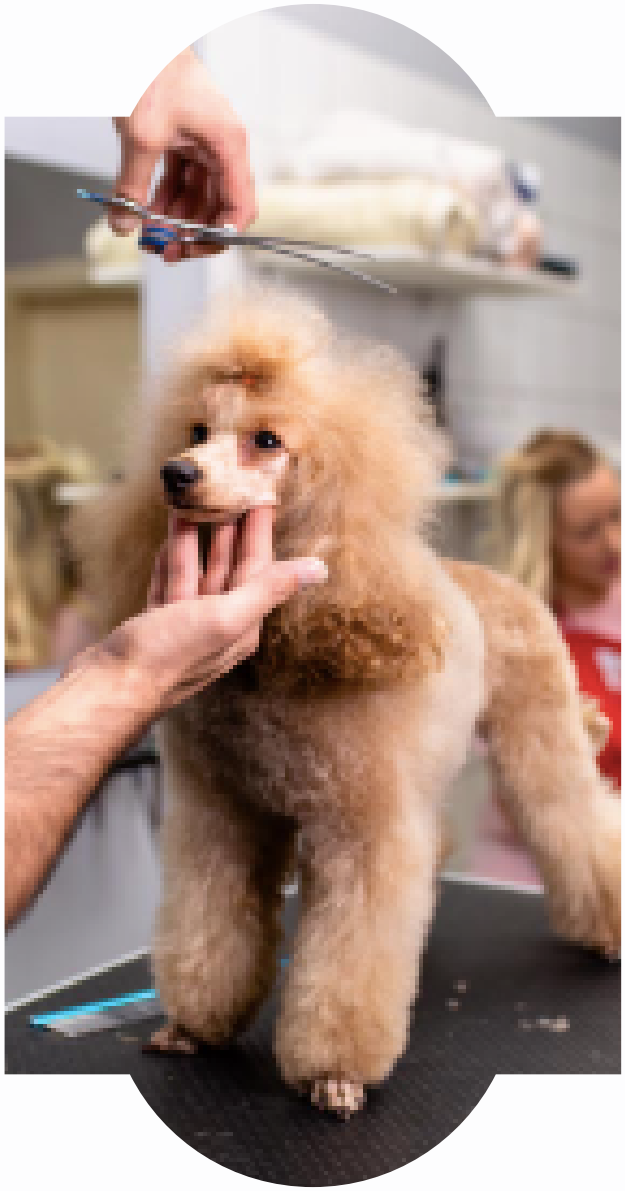
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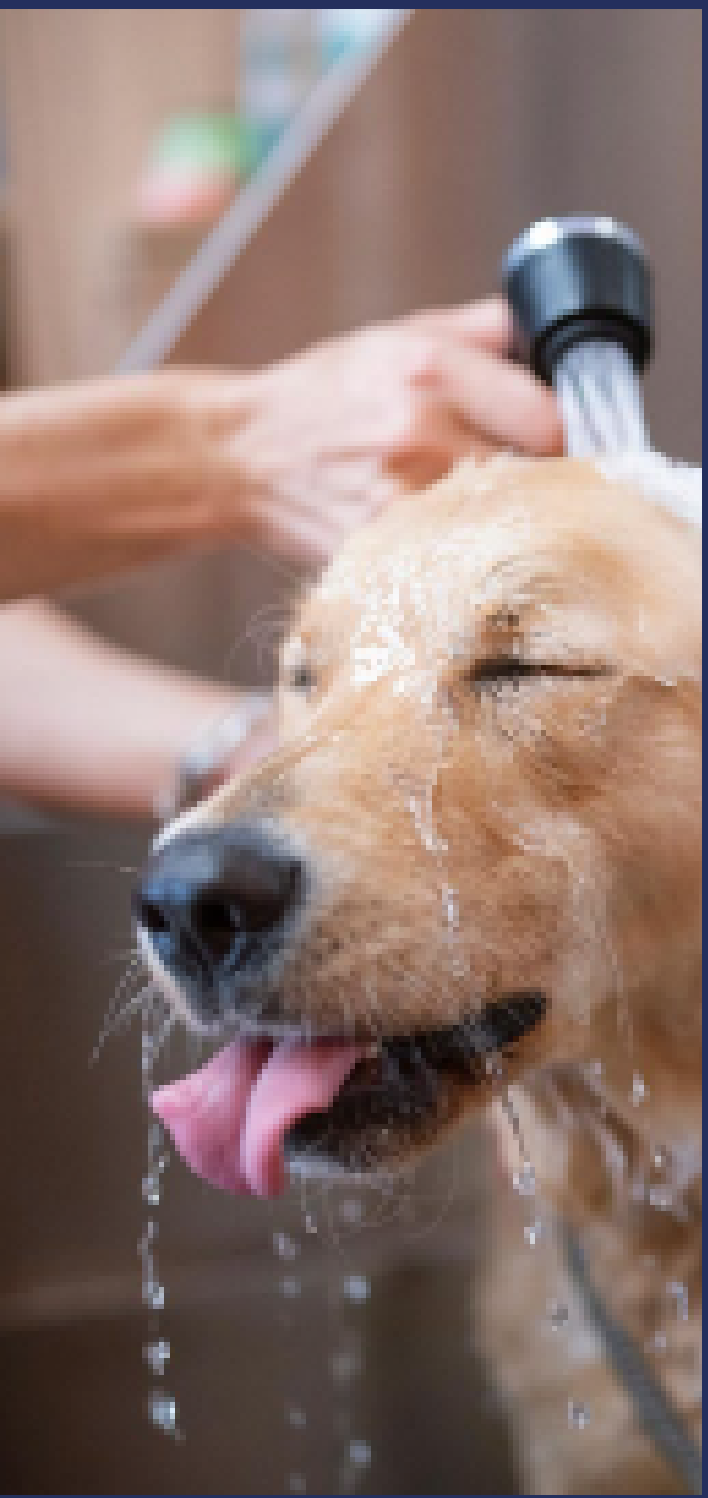
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# ABOUT US...



British School of Grooming is a family run business that is based in Bolton, North West of England

We provide a range of services that offer a route into high quality learning and skills development that help to increase learners' employability and experience that fit with today's industry needs.

**British School of Grooming is an accredited AIM Qualifications training centre recognised and regulated by Ofqual.**

We receive amazing feedback from students who go on to be successful dog groomers. The key to our success is our ability to link the practical and the theory giving a fully blended learning experience.

Another aspect to our courses is the hands-on nature of the dog grooming courses, and our large model bank of dogs which ensures you have a fully rounded educational experience. You will be able to observe the day to day running of the business and get a feel for the profession you are about to undertake.Places are often limited due to demand so book well in advance to avoid disappointment.

We constantly strive to develop our courses to ensure students leave us fully equipped and confident. We have formulated a course that covers every aspect of dog grooming so you feel ready to start your new career as soon as you finish the course.

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# ABOUT US...



We believe in hands on training as the best way to learn and our Elite model club has a huge variety of dogs of all breeds for students to work on and our groom standards are extremely high with attention to detail. You will leave us fully equipped to embark with confidence into one of the biggest growing industries in the UK.

At British School of Grooming we are extremely passionate about animal welfare and support local dog rescue Saving Strays Animal Rescue grooming their rescues through our facilities.
Our grooming courses lead by our experienced tutors provide students with high levels of confidence and support every step of the journey enabling you to start professionally grooming before the course has been fully complete!!
If you are looking for a change of career dog grooming is a growing industry, and an enjoyable and rewarding career.

# COURSE OVERVIEW



## WE TRAIN OUR STUDENTS TO REACH THEIR MAXIMUM POTENTIAL.

Our AIM Level 3 Diploma in Dog Grooming is the most popular course and is an ideal option for beginners with no previous experience or those looking to become professional dog groomers or those who already groom dogs but do not currently hold a nationally recognised qualification.
The course is designed for those wanting to become professional dog groomers and earn a living within the industry. Learners can access this course without any other formal qualification or experience. Upon completion of the national recognised AIM Level 3 Diploma in Dog Grooming, you will be a fully equipped dog groomer able to be self-employed establishing your own local dog grooming business, work in a salon, rent a table with an existing established groomer, or go mobile.

We believe the best way to gain confidence is to experience as much hands-on practice as possible which is why our course is majority practical based.

All the dogs and equipment are provided for you whilst you are on the course giving you a good variety of breeds, coat types, styles, techniques, behaviours, and tools of the trade. The qualification covers assessing, planning, and recording grooming work, health checking dogs prior to grooming and essential first aid. The course is made up of a range of theoretical and practical units related to canine health and wellbeing and cutting and trimming dogs' coats.

# COURSE OVERVIEW

## AIM LEVEL 3 DIPLOMA IN DOG GROOMING

The training is flexible with attention to detail, and we try and suit the practical sessions around the learners home life to ensure they are fully focused on the passing the accreditation. Learners will have an opportunity to gain competence in the dog grooming workplace.

Learners that achieve this qualification may progress onto higher level qualifications within the animal care sector or progress onto a Level 4 Dog Grooming qualification, or into employment within this industry.

**Units included within these qualifications cover:**

- Carry Out Maintenance and Coat Preparation on Dogs
- Canine First Aid in the Grooming Environment
- Carry Out Styling and Finishing Techniques
- Customer Consultation on Planning Grooms and Styles
- Customer Relations and Expectations
- Handle, Restrain and Move Dogs within the Grooming Environment
- Promote and Monitor Health and Safety within the Grooming Environment
- Understanding Legislation in the Dog Grooming Industry
- Promote, Monitor and Maintain the Health and Wellbeing of Dogs



# COURSE CONTENT

## 01 CARRY OUT MAINTENANCE AND COAT PREPARATION ON DOGS

Learners will develop the skills necessary to apply bandages, administer CPR and place a dog in the correct recovery position, this component is further enhanced by knowledge and understanding relating to safe scene assessment, examination of injured dogs, first aid kits and management of common first aid emergencies in canines.

## 02 CANINE FIRST AID IN THE GROOMING ENVIRONMENT

Learners will develop the skills necessary to bathe and dry a range of coat types and be competent in using the most appropriate drying techniques suited for each coat type. Ear cleaning and nail trimming skills will be achieved within this component combined with the knowledge and understanding to support the topic. They will demonstrate an understanding of the correct use and maintenance of all salon equipment.

## 03 CARRY OUT STYLING AND FINISHING TECHNIQUES

Learners will develop the skills necessary to achieve a range of styles, using various techniques on different breeds and coat types. They will demonstrate an understanding of the range of grooming equipment used, it's purpose and how each equipment should be used to achieve styles covered in this component.

## 04 CUSTOMER CONSULTATION ON PLANNING GROOMS AND STYLES

Learners will develop the skills necessary to effectively conduct an initial assessment on a range of dogs and consult with customers to agree on a grooming plan which will be recorded by the learner before and throughout the grooming process. Communication techniques and grooming styles to be achieved will be explored within this component enabling learners a sound understanding of how varying factors can affect the styles that customers can initially request.

## 05 CUSTOMER RELATIONS AND EXPECTATIONS

Learners will develop communication skills suitable for varying situations and stakeholders, they will understand how to communicate effectively and how communication is key to delivering exceptional service and meeting business needs.

## 06 HANDLE, RESTRAIN AND MOVE DOGS WITHIN THE GROOMING ENVIRONMENT

Learners will demonstrate the safe and effective restraint of a range of dogs, with an emphasis on animal welfare, to enable them to develop the skills necessary to restrain and move a range of dogs within a grooming environment using a range of equipment. Maintenance of equipment, risks associated with handling and poorly maintained equipment as well as assessment of dog behaviour during handling will be taught in this component.

## 07 PROMOTE AND MONITOR HEALTH AND SAFETY WITHIN THE GROOMING ENVIRONMENT

Learners will develop the skills necessary to conduct risk and COSHH assessments in the grooming environment. Legislation and up to date regulations are covered within this component with a focus on how not complying can directly impact all those involved.

## 08 CARRY OUT MAINTENANCE AND COAT PREPARATION ON DOGS

Learners will develop the skills necessary to complete a health check on dogs and the knowledge and understanding of a range of normal and abnormal health indicators and behaviours. Disease, disorders and disabilities as well as common grooming related conditions are covered within this component, with a focus on managing such conditions within the grooming environment.

## 09 CANINE FIRST AID IN THE GROOMING ENVIRONMENT

Learners will cover a range of animal welfare, employment and health and safety related legislations relevant to the grooming industry, with an emphasis on how this relates to professional conduct within the workplace and the potential impact failing to comply to legislation could have on groomers and the industry itself.

# EXTRAS

## EMMI-PET TEETH CLEANING TRAINING

Boost your grooming expertise with our free Emmi-Pet Teeth Cleaning Training, offered as a complimentary gift when you choose to study with us. This optional training introduces you to the Emmi-Pet Ultrasonic Toothbrush — a safe, silent, and highly effective tool for delivering gentle dental care for both dogs and cats.

**What You'll Learn**

- How to professionally clean pets' teeth using the Emmi-Pet ultrasonic toothbrush.
- The science behind ultrasonic dental cleaning — no scrubbing, no noise, no stress.
- How to assess and understand pet oral health, including recognising early signs of dental issues.
- The benefits of routine dental hygiene in preventing plaque, tartar build-up, and gum disease.
- Best practices for working with anxious or sensitive pets during the cleaning process.

**Why Pet Dental Care Matters**

Dental health is one of the most overlooked aspects of pet care. Many owners underestimate its importance, yet bacteria from untreated tartar can enter the bloodstream, affecting vital organs and potentially leading to serious health problems. Just like humans, pets need routine dental care to stay healthy and comfortable.

**A Bonus Skill to Elevate Your Grooming Business**

By completing the complimentary Emmi-Pet training provided with your course enrolment, you'll be able to offer an in-demand, value-adding service that supports the health and wellbeing of pets — while giving your grooming business a competitive edge.

## FREE MARKETING & BUSINESS SEMINARS

At the British School of Grooming, we don't just teach dog grooming—we help you build a business. Every AIM Level 3 student gets free access to our Marketing & Business Management Seminar, led by industry expert Hayley Egan.

Learn to:

- Build a professional brand and online presence
- Run effective advertising campaigns
- Set prices, manage finances, and choose the right insurance

**No experience? No problem—these practical seminars give you the skills to launch and grow a successful grooming business.**

# OTHER DETAILS

## PRICE, LOCATION AND COURSE DURATION

At the British School of Grooming, we believe in making your training journey as clear and accessible as possible. With everything taught on-site in a supportive, hands-on environment, you'll gain the confidence and qualifications needed to begin your new career in the grooming industry.

**Price:** **£3,500.00** (VAT NOT APPLICABLE).
Student will need to bring own scissors to complete the course.

**Duration:** The course includes **25 days** of practical sessions, which can be arranged flexibly around your lifestyle and commitments. You don't need to attend in one continuous block – instead, you can spread the training days to suit your schedule.

**Location:** Our modern training school is based in **Bolton**, Greater Manchester, with excellent transport links and free parking available.

## WHO IS THIS COURSE FOR?

**No Experience? No Problem!**
If you're looking to change your career and have no previous experience in the grooming industry, you're in exactly the right place. At the British School of Grooming, we pride ourselves on supporting our students every step of the way.

Our courses are designed with beginners in mind, combining hands-on practical training with engaging theory-based learning to give you a complete understanding of dog grooming. The flexible structure allows you to study around your existing commitments, ensuring you can train at a pace that suits your lifestyle.

This blended approach gives you the perfect balance of knowledge, confidence, and real-world skills, preparing you to step into the industry with everything you need to succeed.



# OUR STUDENTS

## MICHELLE

### Fur Coats and Clippers

When I started training at British School of Grooming the course was a really flexible around my hectic lifestyle. I had no reason to worry. The Head of Centre, Derek and the tutor were very aware of my requirements and we had a great rapport. All the dogs that we groomed through the course practical sessions were completely different and from day one it was full blown hands on experience. All my expectations were met and then some.

## PAULA

### Pawla's Parlour

I highly recommend this School if someone wants to be a professional Dog Groomer .
All students can feel a friendly environment very welcoming and supportive tutoring.
Also our confidence can grow every day because we can practice in different breeds.
I am very grateful to find this School ! Thank you Derek you are 5  Teacher!

## CHARLOTTE

### Pet Premium

The practical sessions were amazing, and we always have a huge variety of dogs to groom. So, my advice to anyone thinking about becoming a dog groomer get in touch with BSG.

A huge Thank you to Derek and the British School of Grooming Team for your support. It's never too late for a career change!



(BRITISH SCHOOL OF GROOMING) IS A CREDIT TO DEREK FOR BEING BOTH PATIENT AND SHARING HIS VAST KNOWLEDGE AND SKILLS WITH ME. I CANNOT RECOMMEND HIGHLY ENOUGH IT ALSO HELPS KNOWING HE'S AT THE END OF A PHONE IF I NEED ADVICE AT ANY TIME. A MASSIVE THANK YOU FROM ME.

MICHELLE LUSK




## CONTACT US

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